



Welcome to another year of HART BASEBALL!

The purpose of this letter is to ask you to participate in supporting our program. We have an abundance of talent this year and with your donation, the team should be very successful. Advertising in the Hart Baseball 2012 Media Guide will provide your business repeated exposure and will identify it as a supporter in our community and as an added extra the Media Guide will be published online which may include links to your website. As in the past, this year's annual program will be professionally printed to produce a top quality publication that will make you a proud Hart sponsor. Thank you for your support!

Sincerely,
The Dugout Club

c/o Dave Murillo
25319 Via Pacifica
Valencia, CA 91355

Cell: (661) 478-4997
Email: dmurillo@pacbell.net

AD REQUIREMENTS

Please review the size of the ads and decide which ad would best suit your needs. Also, please complete this form and return it with your artwork and check. To alleviate potential ad problems, please adhere to the following guidelines. The only two acceptable ways to turn in artwork are: Hard copy (photo, computer printout, or photocopy) or Digital (disc or email). Digital images must be at least 150 DPI, however 300 DPI is preferred. Any of the following files are acceptable: PDF, Flattened Photoshop file, Jpeg, tiff, Illustrator eps, MS Word picture, or MS Word document. If you have any questions, please contact or email Dave Murillo. The Hart Dugout Club will not be responsible for the ad's quality if it is not camera ready. The Dugout Club reserves the right to not publish inappropriate ads.

PRICE LIST

\$20.00.....	Personal Ad (2 Lines) ---- 2 lines of type - approx 1 sentence
\$50.00.....	Business Card (DO NOT STAPLE) ---- 3-1/2"(w) x 2" (h)
\$75.00.....	1/4 Page ----- 3-5/8" (w) x 5-1/2" (h)
\$150.00.....	1/2 Page ----- 7-1/2" (w) x 5" (h)
\$275.00.....	Full Page ----- 7-1/2" (w) x 10" (h)
\$320.00-Inside Covers	Full Page ----- 7-1/2" (w) x 10" (h) – 4-Color Each

PLEASE COMPLETE AND RETURN WITH YOUR AD, ARTWORK AND CHECK

Name: _____ Company: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Personal Ad: _____

Size of Ad: (Circle One)	Personal Ad	Business Card Ad	
	1/4 Page	1/2 Page	Full Page

Amount Enclosed: \$ _____ Ad Sold by (Player's Name): _____
(Payable to: Hart Dugout Club)